

## **Appendix 2 – Proposed headline actions for Our Parks, Our Plan**

### **1. Parks at the Heart of Neighbourhoods**

We will:

- Identify the relationship between parks and the key areas of growth in the city and ensure that targeted investment in adjacent parks is a beneficiary from any development and planning gain.
- Promote better links between separate green spaces, for example, by welcoming opportunities to develop pocket parks, green corridors, and urban green spaces.
- Improve management and opportunities for investment by bringing together all information about parks and facilities in the city. Working together with partners to create a single database.
- Continue to review and assess the facilities in parks to ensure that they are used and able to be used, and that they can generate income for their upkeep where appropriate.
- Co-ordinate, create and carry out an annual review of management plans for individual parks, considering existing ambitions and information.
- Develop pilot projects that increase the functionality and biodiversity of parks to improve resilience to climate change.
- Develop an accessibility standard for parks and develop a plan to ensure that all parks meet the standard.
- Increase opportunities for walking and wheeling through the development of fit for use infrastructure and on-site facilities such as family cycle storage.

### **2. Vibrant Parks, Vibrant Communities**

We will:

- Continue the conversations with park users and potential new users to develop, co-ordinate and clearly communicate the citywide programme of park events and activities.
- Prepare an events strategy for parks and green spaces that considers how top-quality events can improve the visitor experience across a range of audiences.
- Review the approach to activity booking to ensure that support can be focused on emerging opportunities that contribute to strategic priorities whilst ensuring they are safe.
- Develop inclusive facilities and activity programmes across selected parks for all age groups and communities of interest.
- Review policies and bylaws relating to enforcement in parks to ensure that they are relevant and foster an Our Manchester approach.
- Improve access to information about Manchester's parks.
- Continue the conversations with park users and potential new users to develop and implement a park user survey and engagement programme to understand satisfaction level with parks.

- Ensure that the programme of events and activities is reflective of Manchester communities, enabling a diverse programme to develop in partnership with local organisations.
- Continue the support for activity programmes targeted at holiday hunger and affordable experiences.
- Implement a variety of support measures to reduce the carbon footprint associated with the activation of parks and influencing our partners and stakeholders through education and information sharing.

### **3. A Manchester Quality Standard**

We will:

- Create a clear and consistent quality standard that is appropriate for different types of parks. Implement a concise resolution process in the event these standards are not met.
- Communicate the key personnel, delivery structure and standards for parks ensuring the highest possible levels of transparency and accountability.
- Identify and implement both capital and revenue investment priorities to support the implementation of the strategy.
- Agree and test alternative techniques in landscape management and create opportunities for training and employment for local people.
- Test new ways to capture and understand park usage. Include both spontaneous and organised activity in parks.
- Track progress towards service goals and priorities and report annually on progress. Update residents and stakeholders on progress made against Manchester's Park Strategy and the performance reporting framework. Share good practice from across the city.
- Utilise the Age-Friendly standard for parks to enhance accessibility and suitability for all ages and stages of life.
- Update and expand the use of digital and information technology in parks.

### **4. Productive Parks in Partnership**

We will:

- Identify sustainable income-generating opportunities and business models for a range of suitable parks.
- Bring forward investment cases for sites with the greatest possible income opportunities, ensuring that the assets in parks are working hard to deliver the strategic ambition.
- Identify and secure resources from partners to improve the infrastructure and continue the progress created by Clean City and one-off investment.
- Strengthen partnerships with Friends groups, community groups and stakeholders.

- Establish a programme of engagement and partnership with education providers, the private sector, and local communities.
- Undertake targeted engagement on priority areas to inform future actions, including women and girls, children and young people.
- Establish a programme of training and development for staff and partners.
- Continue the conversations with park users and non-users to develop and implement a volunteer strategy.
- Trial new methods of recruitment for roles in Parks, including volunteer opportunities to ensure the people in parks are reflective of Manchester's communities.
- Celebrate the achievements and positive impact that parks and green spaces deliver to Manchester's residents, visitors, and businesses.